

## A FILM ABOUT TOMÁŠ BAŤA

"Tomáš Baťa is incredible<sup>1</sup>", says Adam Dvořák, who **works as** a producer<sup>2</sup>. He is going to **make a film** called *Baťa*. The film will be about the life of the famous businessman between<sup>3</sup> the years of 1904 and 1924. Baťa was famous also in the USA and Canada.



1904 - 1924:

Baťa's company is now more successful<sup>4</sup>, and it doesn't have **financial problems**. Tomáš Baťa **works hard** and he wants other people to work hard, too.

The new film will cost<sup>5</sup> 85 million Czech crowns and the filming<sup>6</sup> should start in the spring or summer of 2020.

The filmmakers<sup>7</sup> will build old factories<sup>8</sup> and machines again. These factories and machines are important for the film, because **the oldest** factories and machines in Zlín come from the year of 1934. "It will be very difficult and expensive," says Dvořák.

Baťa created this slogan: "***Our Customer is Our Master***"

**Vocabulary:** <sup>1</sup>neuvěřitelný|<sup>2</sup>producent|<sup>3</sup>mezi|<sup>4</sup>úspěšný|<sup>5</sup>stát(peníze)|<sup>6</sup>natáčení|<sup>7</sup>filmař|<sup>8</sup>továrna

**Language notes:** work as=pracovat jako|make a film=točit film|financial problems=finanční problémy|work hard=tvrdě pracovat|the oldest=nejstarší

**Sources:** radiozurnal.rozhlas.cz|en.wikipedia.org